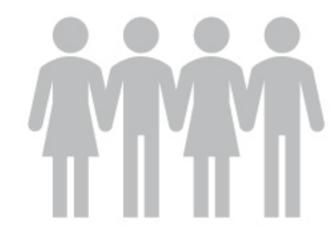
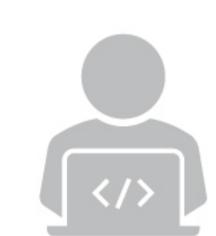


Virtual Open House #1 Summary

Who participated?



602 Total Open House Responses



121 Online Tool Sign-ins



89 Completed Surveys

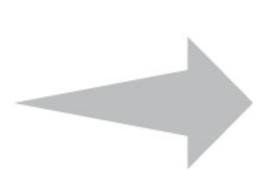


Sherwood (65%)
Jacksonville (12%)
Little Rock (6%)
Other local jurisdictions (17%)

Why are they traveling?



25% Live in the area



22% Travel through the area



20% Shop in the area



33% Work, visit, or own a business in the area



Which study objectives are the most important?

- 1) Congestion Reduction, Mobility, and System Reliability
- 2) Safety and Security
- 3) Infrastructure Condition
- 4) Economic Competitiveness
- 5) Multimodal Transportation System
- 6) Environmental Sustainability

Which type of roadway do travelers prefer?

54% Through-traffic 38%
Connections to local destinations

8% Other, Both, Safe, Neighborhood Friendly



Which Land Uses would benefit the most?



Travel Experiences

90%
Congestion is an issue at some point in the day

10% Congestion is not an issue 25% Commercial

23% Residential 18%
Multifamily
& Park/Open
Space

13% Institutional

11% Other 10% Industrial