

**ARKANSAS DEPARTMENT OF TRANSPORTATION  
PERMIT FOR  
PLACEMENT OF BANNER OVER STATE HIGHWAY**

**NAME OF ORGANIZATION:** \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

The above organization is given permission to place a banner over State Highway \_\_\_\_\_ in the vicinity of \_\_\_\_\_.

The banner will publicize the \_\_\_\_\_ event which will be held on \_\_\_\_\_ . The banner will be in place from \_\_\_\_\_ to \_\_\_\_\_ .

**The banner will read as follows: (print the exact wording to be shown on the banner)**

**The following requirements apply to the placement of this banner:**

1. The banner will not display the name, logo, trademark, etc., of a commercial concern.
2. The event being advertised will be non-profit.
3. A minimum clear height of 18 feet will be maintained between the low point of the banner and the high point of the travel way.
4. The banner shall not interfere with the operation or safety of the highway facility.
5. The banner shall be removed immediately following the event.
6. The permittee will hold harmless the Department from any damages which arise from the placement of the banner.

**Please answer the following questions.** Is the event open to the public? \_\_\_\_\_

Is there a fee charged to attend the event and/or items sold to the public? \_\_\_\_\_

Who benefits from the proceeds? \_\_\_\_\_

**ENDORSEMENT:**

On behalf of the City **or** County of \_\_\_\_\_, endorsement is given for the placement of the aforementioned banner.

\_\_\_\_\_  
Official's Signature Title Date

**APPROVAL:**

\_\_\_\_\_  
Signature Title Date